AKSISOFT
IDEA · BUILD · SOLUTION

COMPANY PROFILE

DIGITAL SOLUTIONS TO BUILD YOUR PRESENCE AND GROW BUSINESS EFFICIENCY.

AKSISOFT

We design websites, applications, and digital systems that support your business growth.

Digital solutions designed to do real work.



WEBSITES · APPS · SYSTEMS · DIGITAL CONTENT

From real needs to working digital solutions.

Aksisoft Media helps SMEs, companies, professionals, local brands, and communities build a convincing digital presence through websites, applications, and working tools that support daily operations.

From company profile websites to custom apps and systems, every solution is designed to stay relevant to your needs, easy to use, and ready to grow along with your business.



> “Good technology is not just about looking good. Technology must be *easy to use, reliable, and ready to grow* with your business.”

IDEA · BUILD · SOLUTION

Surabaya, Indonesia

Our focus — simplifying work processes, strengthening communication, and improving the quality of customer service.

Digital services that answer real business needs.

We support your business digital journey, from building an online presence to organizing operational processes.

01

Static Websites

Landing pages, company profile websites, and portfolios with responsive design, fast load times, and an optimal look on both mobile and desktop.

02

Dynamic Websites & CMS

News portals, company blogs, and content management systems (CMS) that let your team publish and manage articles independently.

03

Video Production

We edit Reels, Shorts, promotional videos, and company profile videos from your footage and brand materials, with a focused and consistent storyline.

04

Custom & Android Apps

Web apps, operational dashboards, and Android applications designed around your business workflows, keeping team activities organized and measurable.

05

Email Marketing

Services include SPF, DKIM, and DMARC setup, newsletters, email campaigns, and message automation to support consistent customer communication.

06

Digital Advertising

Planning and managing Google Ads as well as Facebook, Instagram, and TikTok ads to reach potential customers that match your business targets.

Video portfolio

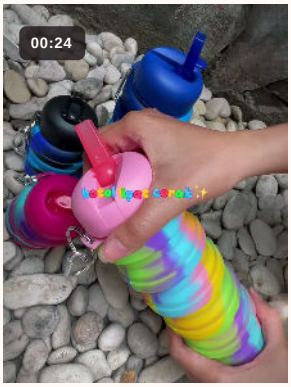
We turn your footage into Reels, TikTok, Shorts, promotional videos, and company profiles. Every video is built with a clear storyline, subtitles, and brand identity elements, ready to publish.



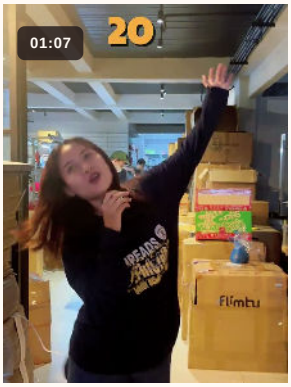
Wholesale Warehouse Tour
PRODUCTS & RETAIL



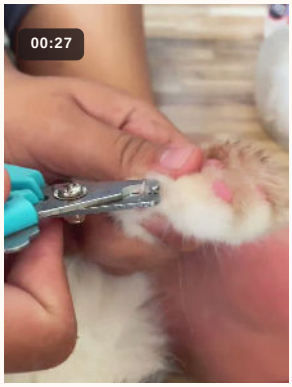
Wholesale Virtual Shopping
PRODUCTS & RETAIL



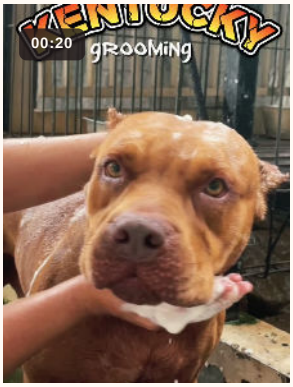
Patterned Foldable Bottles
PRODUCTS & RETAIL



Packing 20 Cartons
PRODUCTS & RETAIL



Pet Nail Care
PET GROOMING



Dog Bathing
PET GROOMING



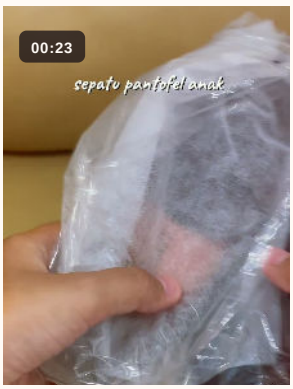
Product Recommendation
CREATOR CONTENT



PORPROV IX Closing Ceremony
EVENTS & SPORTS



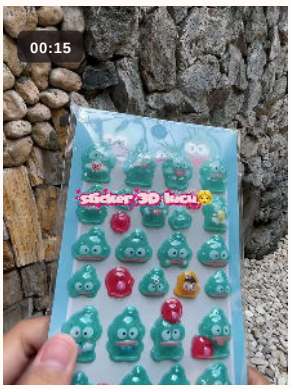
Promo 3.3 Big Ramadhan Sale
PROMOTION & ADS



Kids Loafer Shoes
PRODUCTS & RETAIL



Latest Kids Shoe Model
PRODUCTS & RETAIL



Cute 3D Stickers
PRODUCTS & RETAIL

A selection of our video production work for promotions, product catalogs, services, and event documentation.

Choose a production package that fits your content needs.

Each package has a clear scope of work. For special requirements, proposals are prepared based on duration, production complexity, and available materials.

FOR ROUTINE CONTENT

Reels / Shorts

IDR 350,000 / video

A practical choice to keep your social media content consistent.

- 9:16 format (vertical)
- Editing from up to 5 minutes of footage
- Client-provided or licensed library music
- Up to 60 seconds per video
- Subtitles and simple text
- 1× minor revision · est. 3 working days

WHEN YOU NEED TO IMPRESS

Promotional

IDR 1,250,000 / video

Showcase your product or service strengths through a focused promotional video.

- 1 promotional video up to 3 minutes
- 9:16 format (vertical)
- Editing from up to 20 minutes of footage
- Color grading, subtitles, simple graphics
- Logo intro/outro
- 2× minor revisions · est. 5–7 working days

A FULLER BRAND STORY

Company Profile

IDR 3,500,000 / video

Introduce your company, services, and strengths through a structured visual story.

- 1 video up to 5 minutes
- 9:16 format (vertical)
- Storyline built from your direction and footage
- Editing from up to 45 minutes of footage
- Color grading, subtitles, brand graphics
- 2 ratio versions (16:9 and 9:16)
- 3× minor revisions · est. 7–10 working days

SCOPE OF WORK

01 Footage selection and storyline development

02 Dynamic cuts, transitions, and pacing

03 Basic color correction

04 Background music and sound effects

05 Text, titles, and English/Indonesian subtitles

06 Logo, lower thirds, and simple graphics

07 Export to platform specifications

08 Final files ready to upload

Clients provide footage, final scripts, logos, and brand guidelines. Shooting, professional voice-over, complex animation, and concept changes beyond the initial agreement will be quoted as additional work before execution.

05 — WEBSITE PRICING

Website packages with transparent scope.

Pricing follows the scope of each package. Hosting and domain terms are listed in each package and can be confirmed before work begins.

TO GET STARTED ONLINE

Basic

IDR 1,500,000

For businesses that want to start building a professional online presence.

- 1 landing page
- Responsive design (mobile-friendly)
- WhatsApp button integration
- Basic SEO
- 1 year free hosting
- 2 revisions

MOST POPULAR

Standard

IDR 3,000,000

A balanced choice to present your profile, services, and business information in full.

- 3–5 pages (Home, About, Services, Contact)
- Premium custom design
- WhatsApp & email forms
- On-page SEO
- Google Maps integration
- 1 year hosting + .com domain
- 5 revisions

MOST COMPLETE

Premium

IDR 5,000,000

For businesses that need a fuller website and wider room to grow.

- Unlimited pages
- Tailored exclusive design
- Multilingual
- Advanced SEO
- Google Analytics & social media integration
- 1 year premium hosting + .com domain
- Unlimited revisions
- 3 months free maintenance

PUBLISHING REGULARLY? USE A CMS-BUILT WEBSITE THAT SUPPORTS EDITORIAL WORK.

START BUILDING MEDIA

News Basic

IDR 4,500,000

- CMS admin panel (login dashboard)
- Article categories & tags
- Image & video uploads
- Responsive design
- Comments & basic SEO
- 1 year hosting
- CMS training

MULTI-USER EDITORIAL

News Pro

IDR 7,500,000

- Multi-user CMS (editor, author, admin)
- Unlimited categories & tagging system
- Featured articles & homepage highlights
- Advanced SEO + sitemap
- Google AdSense ready
- 1 year premium hosting + domain
- Training & documentation

ENTERPRISE SCALE

News Enterprise

IDR 12,000,000

- Fully tailored CMS with complete features
- Multi-author with role settings
- Publishing schedule & newsletter
- Analytics dashboard, AMP, push notifications
- API integration
- 1 year cloud hosting + premium domain
- 6 months priority support

Pricing refers to the service list at aksisoft.web.id. Additional features, content entry, and special integrations are quoted based on needs and agreed before work begins.

06 — APPS

Web and Android apps built around your business flow.

The prices below are starting points for responsive web app and Android development. Feature scope, integration needs, and timelines are set through consultation and requirements analysis.

STARTING FROM CORE NEEDS

Custom App MVP

From IDR 12,000,000

Development starts from the most essential features. Final scope is agreed together through consultation.

- □ Consultation & feature requirements planning
- □ Responsive web app (up to 5 core modules)
- □ Standard UI & basic dashboard
- □ Login and user access control
- □ Simple database & API
- □ Functionality testing & 2 revisions
- □ Estimated 4–8 weeks

ANDROID APP

Android App MVP

From IDR 15,000,000

Starting cost for Android app development. Features and user flows are set through consultation before the project begins.

- □ Consultation & app flow design
- □ Up to 8 main screens
- □ Login & user profile
- □ One simple API/backend integration
- □ Testing on Android devices
- □ Release build prep & publishing guide
- □ 2× minor UI revisions · est. 6–10 weeks

GROWS WITH YOUR BUSINESS

Advanced Development

Based on scope & features

- □ Requirements audit & per-module estimates
- □ Feature additions by priority
- □ Payment, notification, or third-party service integration
- □ Stronger access control & operational flows
- □ Testing & change documentation
- □ Agreed per scope of work

READY-TO-DEPLOY SYSTEMS TO ACCELERATE YOUR OPERATIONAL ROLLOUT.

Aksi CRM and **AksiSoft POS** are available as implementation-ready products with investment starting from IDR 20,000,000. Final pricing adjusts to data volume, server needs, and feature customization. Deployment can be done in stages.

Pricing refers to the app services list at aksisoft.web.id. Server or cloud costs, domains, Google Play accounts, paid APIs, third-party licenses, and maintenance are not included unless stated in the proposal.

Understanding needs before building.

Every project starts with a discussion to understand your goals, constraints, users, and workflows. From there, we shape a realistic scope and solution.

01 / UNDERSTAND

Understand

Map business goals, users, and priority needs.

02 / PLAN

Plan

Define flows, features, schedule, and scope of work.

03 / BUILD

Build

Build the solution based on the agreed design.

04 / TEST

Test

Verify functionality and user experience against requirements.

05 / IMPROVE

Improve

Plan further development based on business priorities.

TECHNOLOGIES WE USE

Technology choices are based on needs, security, maintainability, and product roadmap.

Cloudflare Workers

Used for the MuslimHub platform.

Android

For MuslimHub and mobile app services.

AI

AI assistant in MuslimHub.

Web apps

CRM, POS, PPDB, and browser-based systems.

Static sites

Lightweight websites deployed via GitHub Pages.

Digital products for a wide range of needs.

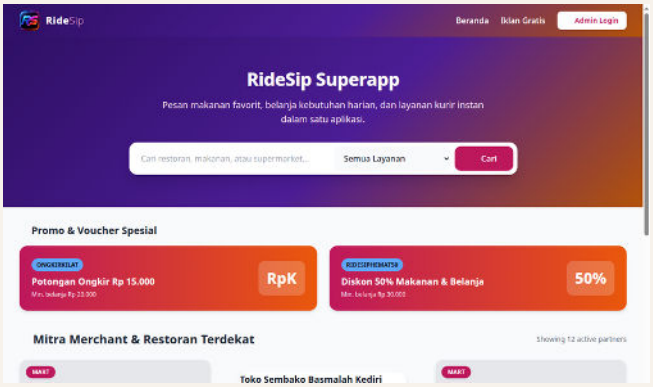
We build digital products that support businesses, local services, education, and daily operations.

SUPERAPP & LOCAL SERVICES

RideSip

A local services platform connecting food ordering, daily essentials shopping, and goods delivery in a single app.

ridesip.my.id

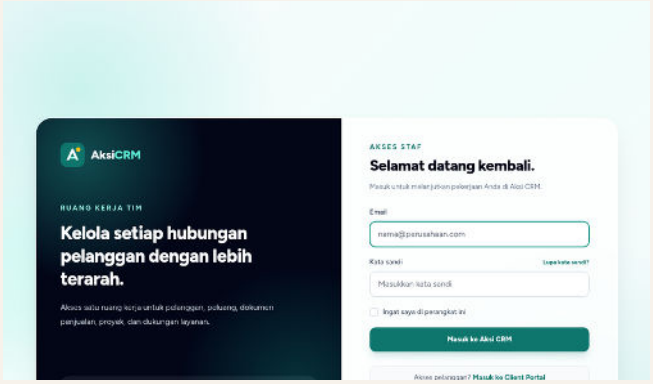


CRM & CUSTOMER OPERATIONS

Aksi CRM

A unified platform to manage leads, sales, proposals, invoices, projects, tasks, and customer service.

crm.aksisoft.web.id

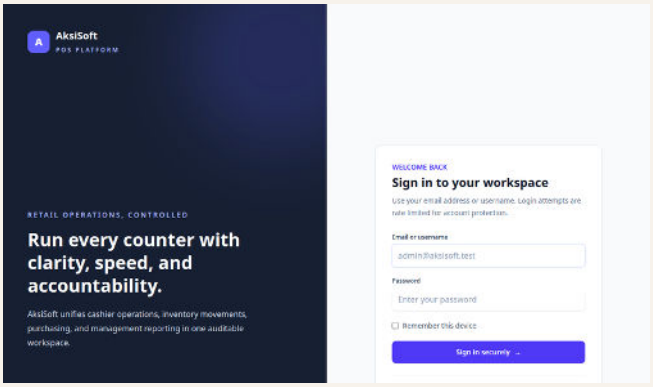


RETAIL OPERATIONS PLATFORM

AksiSoft POS

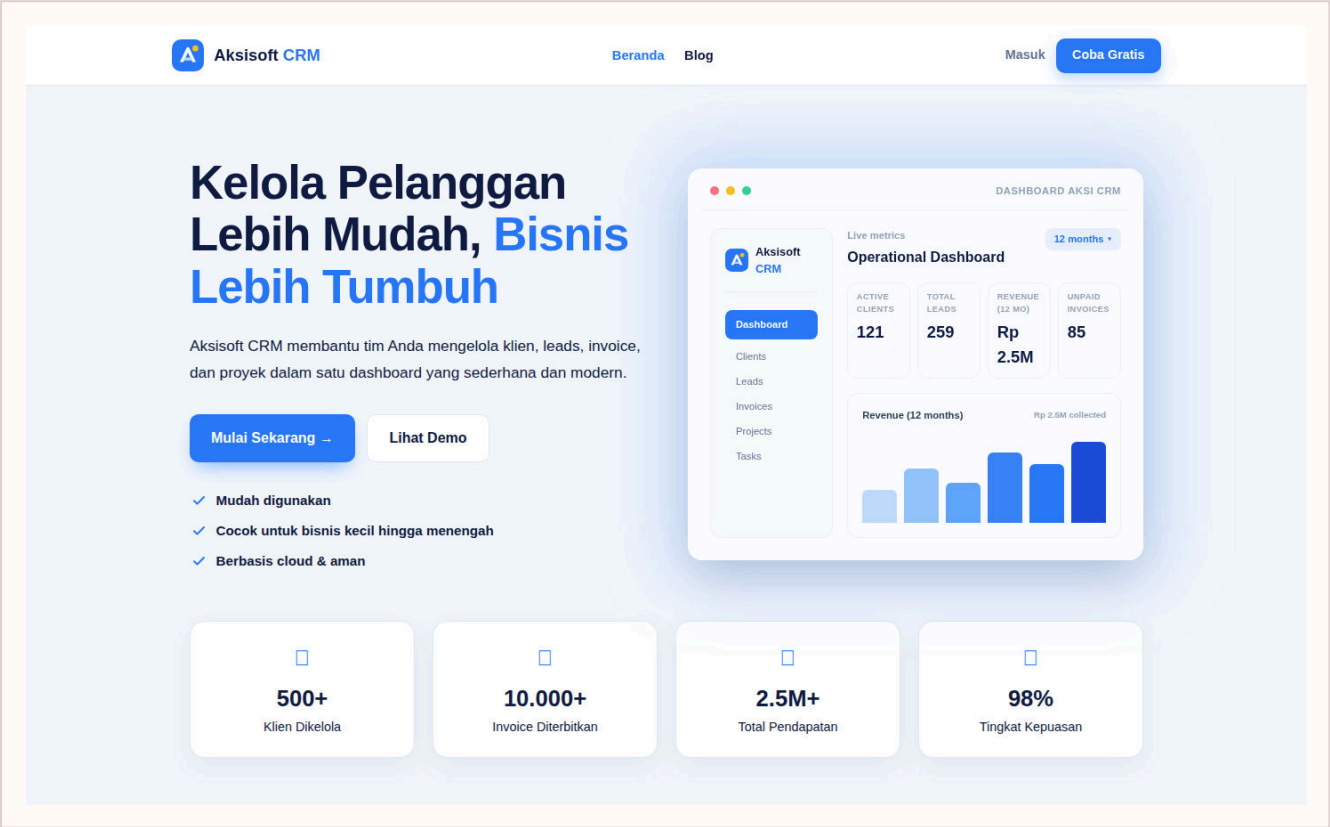
A point-of-sale and retail operations system integrating transactions, stock management, purchasing, and reporting.

pos.aksisoft.web.id



Manage customer relationships in one workflow.

Aksi CRM connects customer data, leads, sales activities, documents, projects, and after-sales service in one system. Teams work with centralized information, less duplicate record-keeping, and follow-ups that stay on track.



A sample view of the Aksi CRM dashboard. Information and modules follow your deployed system configuration.

01 Customers and contacts — data stored more structurally

02 Leads and pipeline — track sales processes to completion

03 Proposals and estimates — documents and history easy to trace

04 Invoices and payments — more organized administration

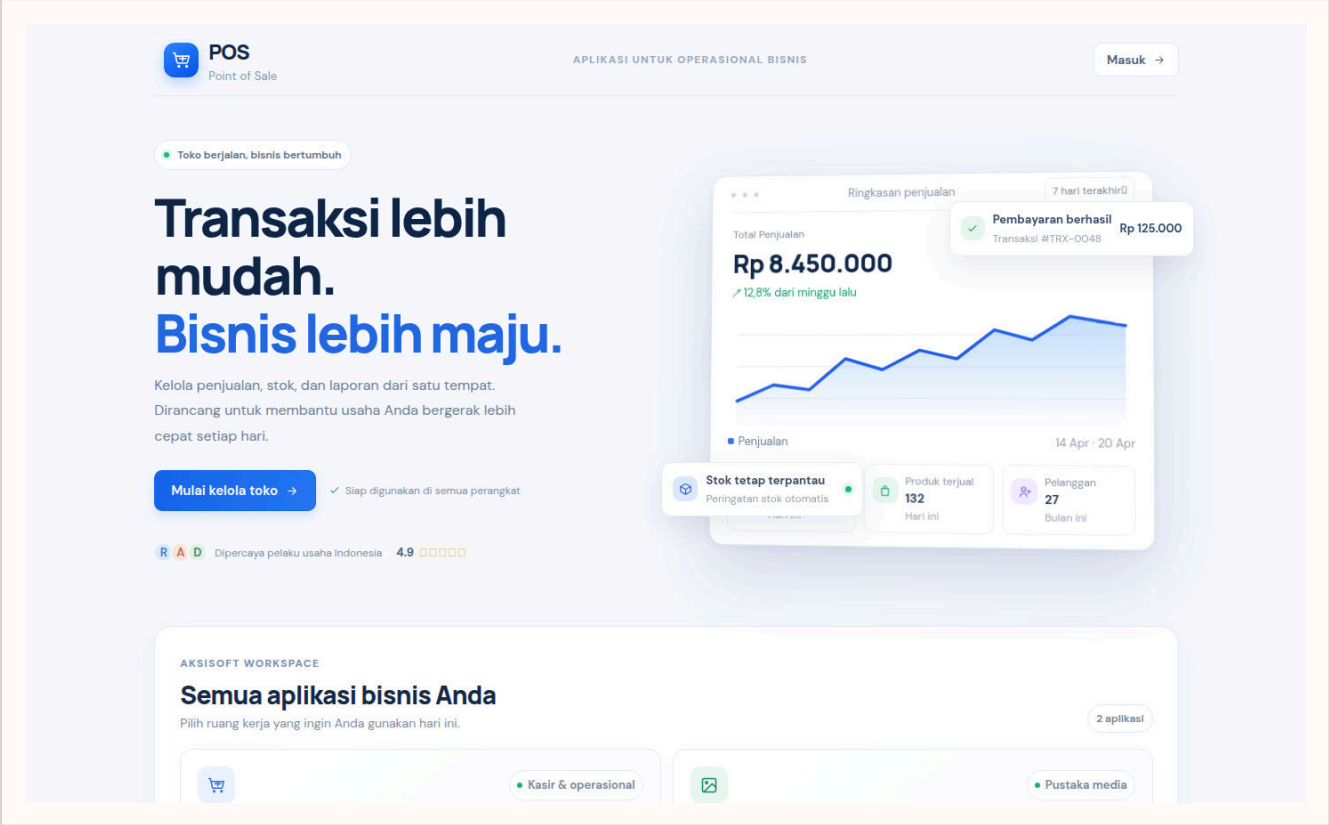
05 Projects and tasks — follow-ups stay on track

06 Tickets and knowledge base — support requests handled more easily

Investment from IDR 20,000,000. Final pricing adjusts to data volume, server needs, and feature customization. Implementation can start with lead management, move on to sales and delivery, then expand into a unified workspace for your team.

Store operations, more organized and visible.

AksiSoft POS integrates cashier transactions, inventory, purchasing, and operational reports in one system to help you manage your store more consistently.



A sample view of the AksiSoft POS dashboard. Modules can be tailored to your store operations.

01 Cashier transactions — a more practical sales process

02 Stock monitoring — track inventory changes

03 Managed purchasing — record incoming goods and store needs

04 Management reports — structured access to operational summaries

05 Role-based access control (RBAC)

06 Traceable stock change history

Investment from IDR 20,000,000. Final pricing follows data volume, server needs, and feature customization. Rollout can start with the cashier, continue to stock and purchasing, then expand as your store requires.

Education solutions, digital services, and website templates.

EDUCATION · ONLINE ADMISSION

WebSekolah + PPDB

A school website featuring profile, programs, news, galleries, online student admission, and PPDB status checking.

websekolah.aksisoft.web.id

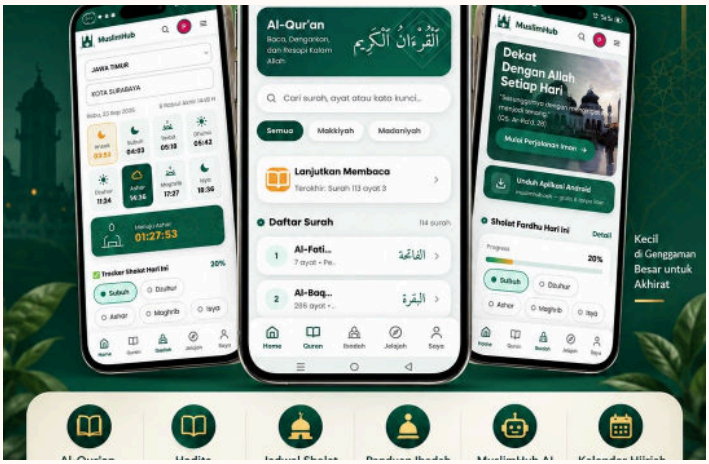


WORSHIP PORTAL · WEB & ANDROID

MuslimHub

An Islamic services platform offering a digital Al-Qur’an, prayer times, hadith, supplications, worship guides, and an AI-based assistant.

muslimhub.aksisoftsby.workers.dev



Website Template Catalog

More than 30 website templates for various needs. The catalog is available via template.aksisoft.web.id and Lynk.

For many purposes

From local services, retail, and CRM to education and worship.

Websites we have launched for clients.

A selection of websites we designed, built, and published — from a high-traffic news portal to corporate websites for catalogs and business communication.



NEWS WEBSITE

Editor.id

An Indonesian news and reference portal with category structure and an editorial layout that loads lightly on every device.

- ☐ Top stories, trending topics & latest articles
- ☐ Reading typography + author & publish date info
- ☐ Category navigation ready to grow

editor.id ↗



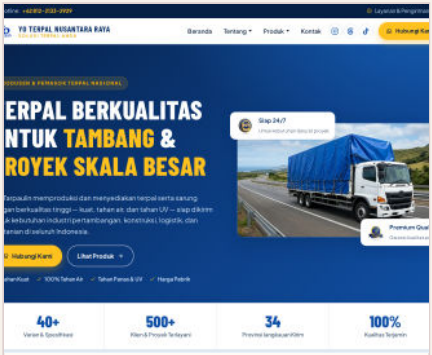
CORPORATE WEBSITE

Surendo

Company website for CV. Surya Energy Indonesia — street lighting pole fabrication and renewable energy, with a full product package catalog and client list.

- ☐ Solarcell street light & warning light packages
- ☐ Track record since 2008 + clients section
- ☐ Full contact: address, phone, social media

surendo.co.id ↗



CORPORATE WEBSITE

YO Tarpaulin

Company profile website for CV. Yo Terpal Nusantara Raya — a national tarpaulin manufacturer & supplier with a product catalog and WhatsApp ordering system.

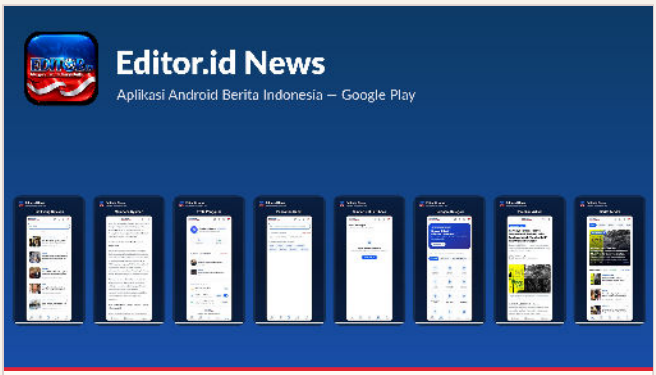
- ☐ PE/PVC tarpaulin, paranet & glove catalogs
- ☐ 4-step ordering flow + WhatsApp
- ☐ Nationwide distribution to 34+ provinces

yoterpal.com ↗

More sample projects and portfolio work are available at aksisoft.web.id/portfolio.

Android apps released on Google Play.

Android apps we developed from concept, design, and development through to public release on Google Play — covering news, SME point-of-sale, utilities, and worship.

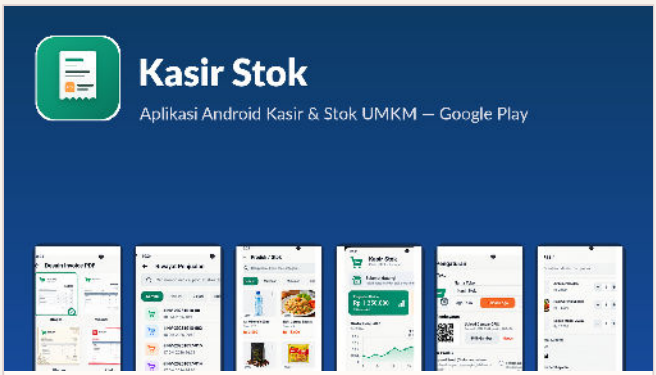


ANDROID APP · NEWS

Editor.id News

An Indonesian news app for the Editor.id portal — latest stories, quick search, reading bookmarks, and structured categories.

Google Play · id.editor.news ↗

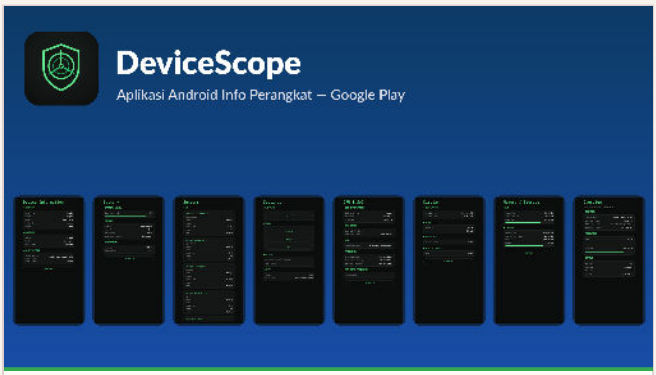


ANDROID APP · POS & STOCK

KasirStok

A point-of-sale & stock management app for SMEs — fast barcode sales, PDF invoices, QRIS, cloud sync, and offline mode.

Google Play · id.aksisoft.kasirstok ↗

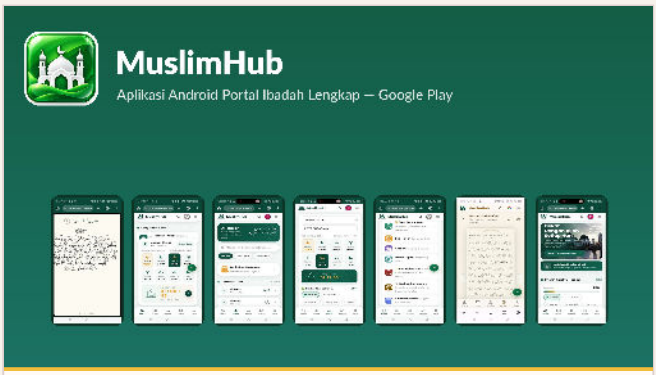


ANDROID APP · UTILITIES

DeviceScope

An Android device info app — CPU/SoC, RAM & storage, battery, display, and sensors in a dark dev-tool style terminal UI.

Google Play · id.aksisoft.devicescope ↗



ANDROID APP · WORSHIP PORTAL

MuslimHub

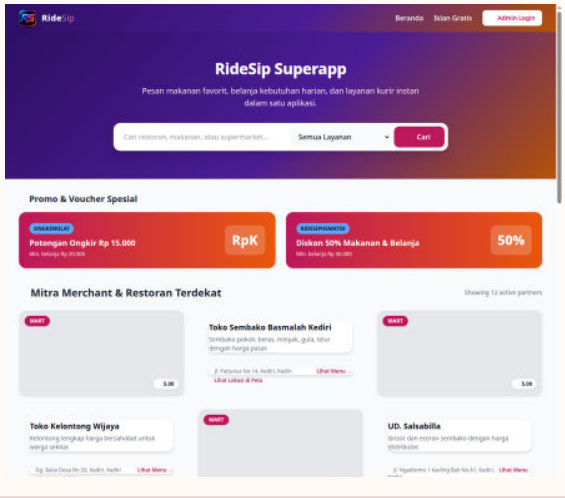
A modern, complete Muslim portal — digital Al-Qur'an, prayer times, hadith, supplications, tasbih, Hijri calendar, and an AI assistant.

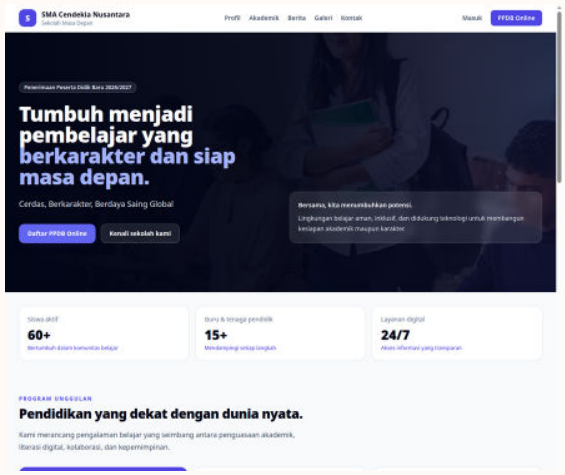
Google Play · id.muslimhub.app ↗

Product views and user experience.

Aksisoft products are built with care for usability, clarity of information, and a consistent experience across devices.







Sample Aksisoft products: MuslimHub, RideSip, and WebSekolah. Visit each site to see current information and features.

WEB EXPERIENCE · OPERATIONS · ANDROID · CONTENT

Practical. Focused. Built to grow.

We prioritize clear requirements, measurable scope, and solutions people can actually use.

01 — Start from the problem

We understand your goals and constraints before recommending a technical approach.

02 — Follow your workflow

System features and flows are shaped around your work processes and team needs.

03 — From web to Android

We handle websites, web-based applications, and Android app development.

04 — Grow in stages

Development can start with priority features, then expand based on needs and budget.

WHEN CAN AKSISOFT HELP?

No website yet?	We help you build a website that clearly presents your profile, services, and business strengths.
Too much manual work?	We identify repetitive processes that can be simplified through apps or automation.
Need an internal app?	We design apps and dashboards that support team workflows, reporting, and activity monitoring.
Interested in AI?	We start from specific, measurable needs — like the AI assistant feature in MuslimHub.

Let’s discuss your needs and shape the right digital solution.

Tell us your goals, challenges, or the processes you want to improve. We are ready to discuss and shape a solution that fits your business.

WEBSITE	**aksisoft.web.id ↗**
WHATSAPP	**0813-3520-6389 ↗**
EMAIL	**aksisoftsby@gmail.com ↗**
LOCATION	**Surabaya, East Java, Indonesia**
LYNK	**lynk.id/aksisoft ↗**
GITHUB	**github.com/aksisoftsby ↗**